

# INTERNATIONAL BOWL EXPO 2009 - REGISTRATION FORM

(If Military, please use the Military Registration Form)

For your convenience register online at [www.bowlexpo.com](http://www.bowlexpo.com). Use only one form per person. Send completed registration form to:  
**International Bowl Expo 2009, P.O. Box 5802, Arlington, TX 76005 • Customer Service: 888-649-5585 Fax: 817-633-6129**  
 For Special Needs Assistance, please contact the Bowl Expo Hotline @ 888-649-5585.

## PART 1. REGISTRANT INFORMATION

Check here if this is your first time to attend an Int'l. Bowl Expo

Registrant \_\_\_\_\_  
 (Last Name) (First Name) (MI)

BPAA Member # \_\_\_\_\_ IBPSIA Member # \_\_\_\_\_ USBC Coach # \_\_\_\_\_

Center/Company: \_\_\_\_\_

Chain Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Province: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

I am the primary decision maker for the above center/Pro Shop:  Yes  No

- How many centers do you represent? 1 2-5 6-10 >11
- How many lanes? 1-16 17-24 25-40 41+
- How many Pro Shops do you represent? 1 2-3 4+

## PART 2. AFFILIATION INFORMATION

1. Please indicate your primary operation:

Bowling Center:  Ten-Pin  Duckpin  Five-Pin  Candlepin

Other:  Pro Shop  Billiard  Exhibitor  FEC

(If Military, please use the Military Registration Form)

2. I am a member of (Check all that apply):  BPAA  IBPSIA

USBC Coach  BWAA  Duckpin BPA  Candlepin BPA  BPA Canada

## PART 3. PAYMENT INFORMATION

**Please Check One:**

Enclosed is my check made payable to BPAA. Check # \_\_\_\_\_  
 (please write registration names on the check: U.S. dollars only)

**OR** Credit card:  VISA  M/C  AmEx  Discover

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please supply the 3-digit number from back of card. \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

(Registration Form will NOT be processed without credit card signature authorization)

**Cancellation Policy: Only written requests received at BPAA, PO Box 5802, Arlington, TX 76005 prior to May 22, 2009 will receive a refund, less \$50 administrative fee.**



P. O. Box 5802  
 Arlington, TX 76005

[www.bowlexpo.com](http://www.bowlexpo.com)

## PART 4. REGISTRATION TYPE

**Full Registration:** includes Bowl Expo Trade Show, Welcome Reception and all seminars EXCEPT "Optional Events-Seminars/Workshops" listed below. Optional Events - Seminars/Workshops and Social/Fundraising are an additional fee where noted.

	Before May 22	After May 22	
<b>BPAA/IBPSIA Member/USBC Coaches</b>			
<input type="checkbox"/> Full Pre-Registration Package*	\$299	\$349	\$ _____

<b>Non-Member Registration</b>			
<input type="checkbox"/> Full Pre-Registration Package*	\$399	\$449	\$ _____
* 100% Money Back Guarantee.			

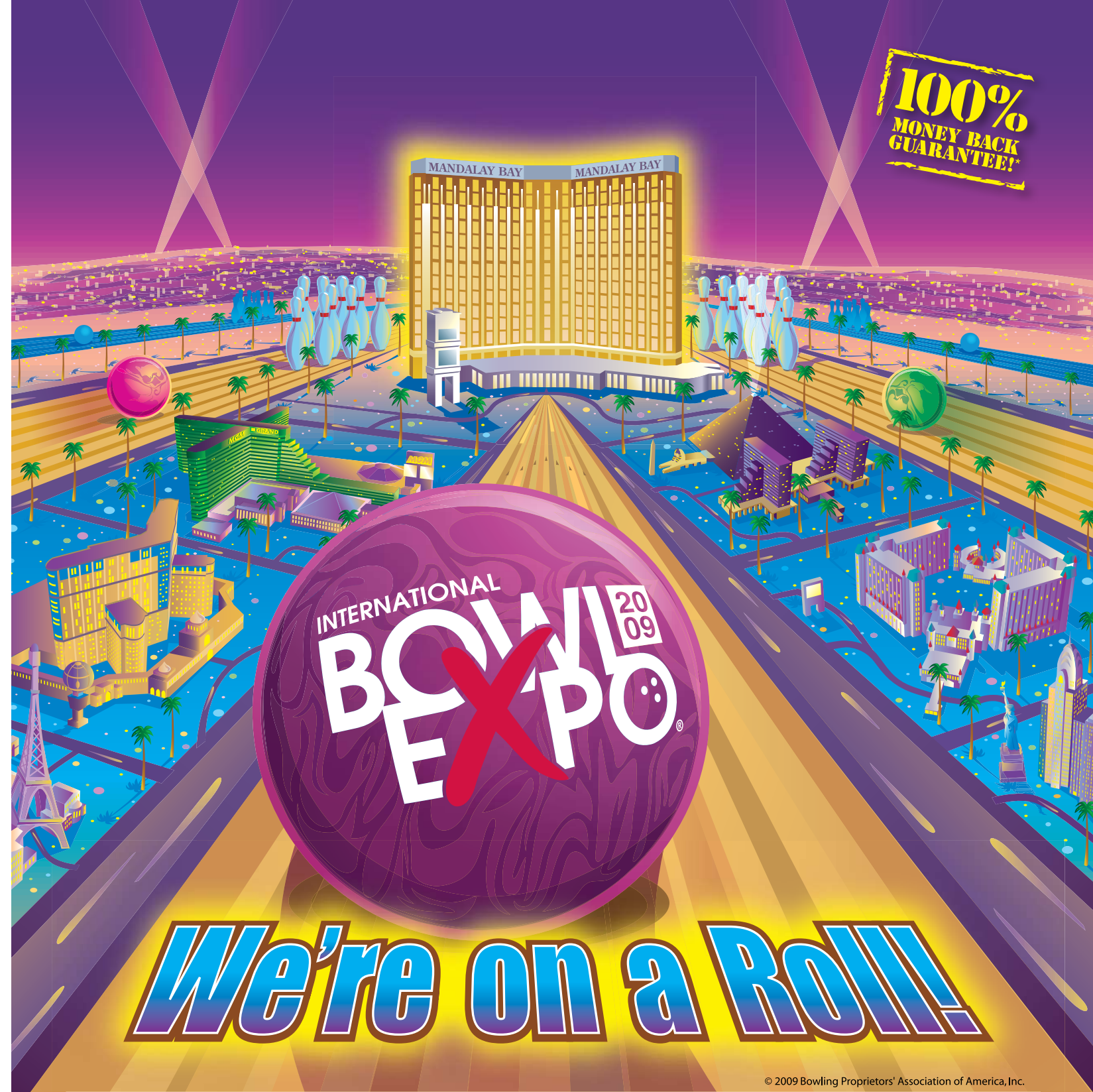
<b>Partial Registration</b>			
<input type="checkbox"/> Monday (does not include Welcome Rec.)	\$135	\$165	\$ _____
<input type="checkbox"/> Tuesday - Seminars	\$135	\$165	\$ _____
<input type="checkbox"/> Trade Show Only	\$89	\$99	\$ _____
<input type="checkbox"/> Club Bowlopolis I & II (See page 22)			
Youth Program # _____	\$59	\$79	\$ _____
Send Separate sheet w/Children's names & shirt sizes			

<b>Optional Events - Seminars/Workshops</b>			
<input type="checkbox"/> Hands on Training Seminar (HOTS) Members	\$995	\$1,045	\$ _____
<input type="checkbox"/> Hands on Training Seminar (HOTS) Non Members	\$1,245	\$1,295	\$ _____
<input type="checkbox"/> Advanced (HOTS) Members	\$750	\$800	\$ _____
<input type="checkbox"/> Advanced (HOTS) Non Members	\$1,000	\$1,050	\$ _____
<input type="checkbox"/> Business of Pro Shops Members	\$400	\$450	\$ _____
<input type="checkbox"/> Business of Pro Shops Non Members	\$650	\$700	\$ _____
<input type="checkbox"/> HOTS on Lanes Members	\$400	\$450	\$ _____
<input type="checkbox"/> HOTS on Lanes Non Members	\$650	\$700	\$ _____
<input type="checkbox"/> USBC Level 1 Coaching	\$100	\$115	\$ _____
<input type="checkbox"/> USBC Bronze Coaching Conference	\$275	\$305	\$ _____
<input type="checkbox"/> USBC Silver Conference	\$425	\$455	\$ _____
<input type="checkbox"/> Basic Fitting and Pro Shop Skills for Coaches	\$99	\$109	\$ _____
<input type="checkbox"/> USBC Athlete Development Drills	\$99	\$109	\$ _____
<input type="checkbox"/> Lane Inspection Workshop (6/26)	\$99	\$109	\$ _____
<input type="checkbox"/> TIPS Certification (limited to 30 participants)	\$ N/C	\$ N/C	\$ N/C

<b>Optional Events - Social/Fundraising</b>			
<input type="checkbox"/> Bowling Foundation "All Play Scramble" (Sun. 6/21 7:30am)			
Individual @ \$135    Foursome @ \$525			\$ _____
Attach separate sheet with foursome names			
<input type="checkbox"/> Bowling Foundation FUNdraiser # _____ @ \$20			\$ _____
See page 21 in the Registration Book for details			
<input type="checkbox"/> Additional Welcome Reception tickets # _____ @ \$75			\$ _____
<input type="checkbox"/> Ladies Luau Luncheon (Tues. 6/23 12pm) # _____ @ \$39			\$ _____
<input type="checkbox"/> "Salute to Bowling" Reception & Silent Auction (Wed. 6/24: 5:45 - 7:15 pm) # _____ @ \$100			\$ _____
<input type="checkbox"/> Club Xpo is Back! Featuring Chicago (Thurs. 6/25 7p-10p)			
Adult w/full registration # _____ @ \$79			\$ _____
Children 6-12 # _____ @ \$49			\$ _____
W/O full registration # _____ @ \$119			\$ _____

VIP Coupon # (must be submitted to receive \$50 discount.)  
 VIP coupon numbers may only be used once.  
 VIP coupons expire May 22, 2009  
 Less credit for VIP coupon: (VIP)

Total Fees \$ \_\_\_\_\_  
 Total Registration Fees \$ \_\_\_\_\_



**100% MONEY BACK GUARANTEE!**

**We're on a Roll!**

**Registration Information**  
**2009**  
 June 21 - 25  
 Mandalay Bay Resort & Casino  
 Las Vegas  
 Trade Show Dates: June 24 & 25  
 Mandalay Bay Convention Center  
 Register Today! [www.BowlExpo.com](http://www.BowlExpo.com)

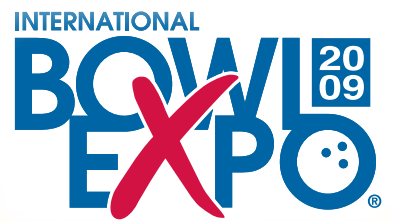
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# Schedule At A Glance

**Exhibit Hours**  
 Wednesday 10am-5pm  
 Thursday 10am-4pm

All Appearances / Seminars / Speakers / Schedule / Events  
 subject to change without notice.

Date/Time	General Information
<b>Sat-6/20</b>	<b>Registration Open 2pm-6pm</b>
<b>Sun-6/21</b>	<b>Registration Open 8am-4pm</b>
9am-4pm 12pm-1pm 1-4:45pm 4pm-5pm 5-6pm 5pm-6:30pm 6:30-8pm 6:30-8:30pm	Armed Forces Breakout Sessions Armed Forces Luncheon BPAA Committee Meetings AF MAJCOM BPA Regional Meetings Armed Forces General Session IBPSIA/USBC Reception <i>sponsored by Ebonite Intl. Inc.</i> Armed Forces Managers Reception
<b>Mon-6/22</b>	<b>Registration Open 8am-7pm</b>
8-11:30am 9-10am 10:15-11:45am 12-1:15pm 1:15-2:30pm 2-6pm 2:45-4:15pm 4:30-6pm 7-9pm	BPAA Annual Mtg. Breakfast IBPSIA/USBC Seminar Education Seminars IBPSIA/USBC Luncheon <i>Sponsored by Storm</i> <b>Pins, Profits &amp; PR by Brad and Janet Ritter</b> BPAA Board of Directors Mtg. Educational Seminars Educational Seminars Welcome Reception - featuring Dale Earnhardt, Jr. - followed by the 5th Annual National Bowling Karaoke Super Star Finals
<b>Tues-6/23</b>	<b>Registration Open 8am-4pm</b>
7:30-8:45am 8:45-10:15am 10:30-12pm 12-1:15pm 12-1:15pm 1:15-2:45pm 3-4:30pm	IBPSIA/USBC State of the Industry Breakfast <i>sponsored by BPAA &amp; USBC</i> Educational Seminars Educational Seminars IBPSIA/USBC Luncheon <i>sponsored by Brunswick</i> <b>Ladies Luau 'Luncheon'</b> (Additional fee) Educational Seminars Educational Seminars
<b>Wed-6/24</b>	<b>Registration Open 8am-4pm</b>
8-10am 10-5pm 5:45-7:15pm	<b>International Bowl Expo General Session - featuring Fred Thompson</b> <b>Trade Show Open</b> <b>Hall of Fame Salute</b>
<b>Thur-6/25</b>	<b>Registration Open 8am-12pm</b>
8:30-10am 10-4pm 7-10pm	<b>Disney Institute Presents: "Seven Guidelines for Great Guest Service"</b> <b>Trade Show Open</b> <b>Club Xpo Returns! Featuring Chicago! sponsored by Qubica/AMF</b>
<b>Fri-6/26</b>	
9-5pm	Lane Inspection Workshop Lane Inspection Workshop (Additional fee)



**HOTEL RESERVATIONS**  
**Host Hotel:**  
 Mandalay Bay Resort & Casino - \$139  
**Other featured hotels:**  
 THEhotel at Mandalay Bay - \$169  
 Luxor - \$89  
 Excalibur - \$69  
 Phone: 1.800.223.9116  
 Fax: 1.817.385.8263  
 Email: BowlExpoTravel@bowl.com

Thank you to our Diamond Sponsors for their support!

Pro Shop	Coaching
8-9AM Joint Opening Session Utilizing the PBA Tour with Tom Clark - PBA	
9:00-10:30AM - Joint Session Coaching as a Business - Del Warren, Rod Ross and David Garber	
10:45AM - Noon Joint Session International Bowling Campus Training Facility Steve Kloempken, David Garber, Rod Ross, Bill Supper	
Maximize Your IBPSIA Membership & Skills Center Amy Arcuri & Kelly Bednar	USBC Bomb Proof Bowling Dr. Dean Hinitz

Bowling Management	Marketing	Food & Beverage	General Information	Training	Youth Bowling	Pro Shop	Coaching
Center Security Bob Rebhan	Powerful Ways to Boost Organized Play Bruce Davis	Snack Bar Idea Exchange Amy Arcuri/Jeff Forrester/Frank DeSocio	Managing Your Maintenance in Today's Economy John Isbell / Dave DiRito	How to Recruit Immigrant & Ethnic Workers Bob Losyk	Bowlopolis 2009 plus Henry Lewczyk Sandy Mozur	When the Science and Business of Bowling Converge Del Warren	The Art of Coaching Part 1 Stephen Padilla & Bob Learn
Maximizing Profit During Economic Downturns Bill Carlson	Relationship Marketing Secrets Ron De Roxtra	Increasing Food Service Profits Jeff Forrester	<b>Food &amp; Beverage</b> Extreme Bartending Scott Young	Generation Z... Alan Ramsay	Youth 102 Advanced Kelly Bednar	How to Operate a Successful Pro Shop Ken Keegan	Coaches Guide To Matching Equipment Bill Monce & Del Ballard

Bowling Management	Marketing	Food & Beverage	Small Center	FEC	Promotions	Pro Shop	Coaching
Stop Credit Cards From Eating Your Profit Amy Arcuri	How to Create Peak Performing Direct Mail Promos Larry Mersereau	Running a Stress Free Food Operation Alan Ramsay	How To Manage your time When you Wear Too Many Hats Bob Losyk	Converting Your Center to an FEC Industry Panel	Party Host Selection & Training Beth Standlee	8:45AM-10:15AM Joint Session Pin Carry Study Paul Ridenour, Donald Benner & Nicole Mours	
How-To Guide for the Female Proprietor Debra Schill	Internet Marketing for Rapid Fire Success Debbie Allen	How to Become the Restaurant of Choice (Even When There's No Other Choice) Bill Marvin	Shoe String Marketing Larry Mersereau	Promotions to generate Publicity, Profit & Customer Loyalty Sheryl Bindelglass	Attracting Corporate Parties Frank Price	10:30AM - Noon Joint Session Body Types and Your Bowler Nick Bohanan, Paul Ridenour, & Rod Ross	

Bowling Management	Marketing	Food & Beverage	Small Center	FEC	Promotions	Pro Shop	Coaching
Convert Your League Picture To High Def John Harbuck and Frank DeSocio	Attracting Customers Like Crazy Debbie Allen	5 Great Ways to Build Sales & One Really Lousy One Bill Marvin	Vending Games in Small Centers Frank Seninsky	Marketing for Your FEC Henry Lewczyk	Lock-Ins: How to add an 8th Day of Revenue Bart Burger	Detail of Retail Merchandising Sheryl Bindelglass	USBC Train the Athlete Stephen Padilla & Nick Bohanan
Getting to Know Your Bowling Writers Bill Vint, Dick Evans and Dan McDonough	Marketing to The 15 - 25 Yr Olds Fred Kaplowitz	Controlling Bar Costs In a Bowling Center Bob Johnson	People's Choice Bart Burger	FEC Idea Exchange Don Drooker	Building the Best Birthday Party Management System Beth Standlee	Idea Session Paul Kreins	Idea Session David Garber, Rod Ross



**TUESDAY, JUNE 23, 2009**  
**1PM- 5PM**  
**TIPs Certification** Jeff Forrester  
 (Limited to first 30 registrants)

**\*100% Money Back Guarantee**  
 Your attendee full (base) registration fees will be refunded if you are not fully satisfied with the value of your registration fee. Partial registration and optional event fees are not included in this guarantee. You must notify BPAA in writing no later than July 10, 2009 to obtain your registration fee refund.

